

# Who You Callin' Apathetic?!

"Who You Callin' Apathetic?!" is going to be a huge Earth Day Event taking place on April 14th covering Newport Avenue. It will start out at the Ocean Beach Pier with a gathering of people for Step It Up with people holding banners asking congress to commit to lowering carbon emissions 80% by 2050. There are tens of thousands of people nationally involved in this effort.

Following that will be an Art Show/Concert/Fundraiser for Surfrider at Rock, Paper, Scissors. **Surfrider Foundation** is a grassroots, non-profit, environmental organization that works to protect our oceans, waves, and beaches. They are very involved in San Diego, and especially in Ocean Beach. When that wraps up, everyone will walk down to Portugalia for a Benefit Concert for San Diego Youth and Community Services.

**I am in your place of business** to see if you would like to be a part of this amazing event. I am looking for items to auction off at Rock, Paper, Scissors to raise money for Surfrider, also for monetary donations that will go to Surfrider.

Our event is going to be publicized by local media before the event extensively, as well as by much media at the event. By being on the website before this takes place **your place of business will gain a lot of new attention**. Plus, you will be donating to a very important cause, which is a **tax-write off**.

I hope to work with you in this,

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<http://surfridersd.org>



[www.stepitup2007.org](http://www.stepitup2007.org)

Signature \_\_\_\_\_

Print Name, and Date \_\_\_\_\_