



THE 6TH ANNUAL
ASIAN HERITAGE AWARDS

2009

“LEGACY AND LEGENDS”

6TH ASIAN HERITAGE AWARDS



We honor these men, women
and organizations
who have dedicated
their lives
for the betterment of humanity
and community.

We honor their work and integrity,
their embrace of cultural differences,
their accomplishments and
achievements and the
inspiration to others.
By promoting harmony
and understanding,
and empowering others to follow
in their pursuit of
worthwhile endeavors,
we honor their contributions
and their legacy.



Saturday, July 25th, 2009

Aboard the USS Midway on the San Diego Bay

Enjoy a gala dinner, top-notch entertainment, and cultural performers from China, Vietnam, India, Thailand, The Philippines and Polynesia.

From the end of World War II to Operation Desert Storm, the USS Midway has served the United States proudly. Tour this marvelous museum while you enjoy cocktails and watch a sunset over the San Diego Bay on the flight deck, then move to the hanger below to have the time of your life.



Join our Southern California community as it celebrates the achievements and heritage of our Asian Pacific Islander leaders and honors the Armed Forces: Army, Navy, Marines and Air Force.

There will be an opportunity to win a 1958 Rolls Royce, a round trip ticket to Thailand, and more.

Reserve your seat or table now by calling 619.521.8008. Tickets: \$125; table: \$1,000.



Entertainment

Marcella Lee - *Emcee*

Tina Guo

Phyllis Chang

Lindsey Yung

Off the Deep End

Xin Jing Dance Studio

Heali's Polynesian Revue

Plus a variety of cultural performances



Categories

Media

Military

Education

Legal Affairs

Performing Arts

Entrepreneurship

Youth Leadership

Art and Literature

Business Enterprise

Community Service

Government Affairs

Health and Medicine

Cultural Preservation

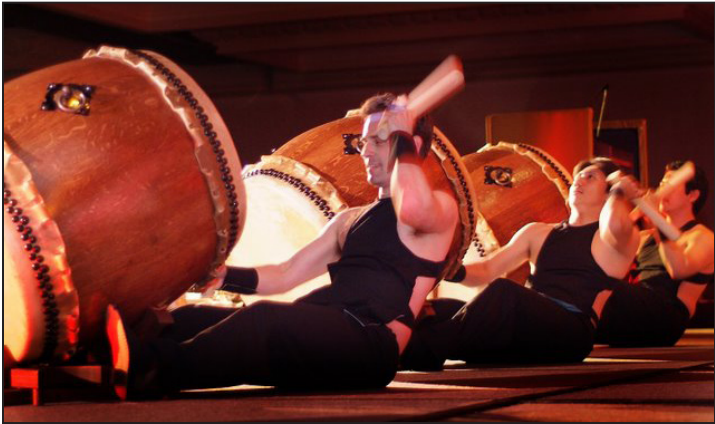
Humanitarian Outreach

Science and Technology



Why you should be there

- * Market to a diverse audience
- * Contribute to the API Community
- * Acknowledge heritage and achievement
- * Salute the Armed Forces
- * Meet government officials
- * Mingle with business & community leaders
- * Enjoy world-class entertainment
- * Experience the beauty of Asian cultures
- * Support the Asian Heritage Society



The Asian Heritage Society

The **Asian Heritage Society** is dedicated to honoring and celebrating the achievements of Asian Pacific Islanders so they may be part of a legacy and inspire future generations by:



- The Annual Asian Heritage Awards, which honors the accomplishments and achievements of our community leaders
- ASIA, The Journal of Culture & Commerce, an award-winning, English language, pan-Asian publication serving 200,000 readers in Southern California
- Leadership labs using mentors and instructors from the U.S., Malaysia, Thailand, the Philippines, China, Japan and India
- The Asia Media website www.asiamediainc.com, linked to a vast network of organizations and communities, both Asian and mainstream
- A virtual library of books by Asian authors and with Asian themes.
- Regular workshops teaching modern communication skills
- Multimedia support through an array of communication tools, including radio, television and daily webcasting of news events affecting Asia and Asian Americans.

With the help of Asia Media Inc., Asia Media Los Angeles and all its partners, the Asian Heritage Society is actively engaged in 1) building a legacy for the Asian Pacific Islander community of Southern California and 2) building leaders, not from the ground up, but from the mind down – for only if you reach down can you inspire.

“Life is no brief candle to me. It is a sort of splendid torch which I have got a hold of for the moment, and I want to make it burn as brightly as possible before handing it on to future generations.” - George Bernard Shaw



SPONSORSHIP RESERVATIONS

6TH ASIAN HERITAGE AWARDS

TITLE SPONSOR

\$35,000

- Banner ad on AHA website with active link
- Special acknowledgement on stage by founders
- Acknowledgement of company prior to award
- Logo on entire slide show of presentation
- Present host with appreciation award
- Logo on honorees plaques
- (2) tables of VIP tickets
- (2) full page ads in ASIA
- Full page ad in event program
- Logo on website with title sponsor recognition
- Company profile in program
- Logo emphasized on save the date promo
- Special table recognition with company name
- Name and logo on all AHA emails
- (2) promotional emails sent to AHA list
- Permanent inclusion in archives of website
- Mention in all Press Releases as title sponsor
- Recognition and thanks in ASIA post issue
- AVP Presentation
- Primary mention in all collaterals
- Webcast Episode Exposure
- Logo on main stage



SPONSORSHIP RESERVATIONS



- Banner ad on AHA website with active link
- Acknowledged as **Special Recognition** sponsor
- Acknowledgement of company prior to award
- Logo on award slide
- Present special recognition plaque on stage
- Logo on honorees plaque
- (1) table of VIP tickets
- (1) full page ad in ASIA
- Full page ad in event program
- Logo on website with platinum recognition
- Company profile in program
- Logo placed on save the date promo
- Special table recognition with company name
- Name and logo on all AHA emails
- (1) promotional email sent to AHA list
- Permanent inclusion in archives of website
- Recognition as sponsor in all Press Releases
- Recognition in ASIA post-AHA issue
- AVP Presentation
- Secondary mention in all media collaterals



SPONSORSHIP RESERVATIONS

6TH ASIAN HERITAGE AWARDS



GOLD SPONSOR

\$10,000

- Skyscraper ad on AHA website with link
- Acknowledged as **Humanitarian** sponsor
- Acknowledgement of company prior to award
- Logo on award slide
- Present Humanitarian plaque on stage
- Logo on honorees plaque
- (1) table of VIP tickets
- 2/3 page ad in ASIA
- Full page ad in event program
- Logo on website with gold recognition
- Company profile in program
- Logo placed on save the date promo
- Special table recognition with company name
- Name and logo on all AHA emails
- One promotional email sent to AHA list



SPONSORSHIP RESERVATIONS

6TH ASIAN HERITAGE AWARDS



SILVER SPONSOR

\$7,500

- Skyscraper ad on AHA website with link
- Acknowledged as **Community Service** sponsor
- Acknowledgment of company prior to award
- Logo on award slide
- Present Community Service plaque on stage
- Logo on honorees plaque
- (5) VIP tickets
- 1/2 page ad in ASIA
- 1/2 page ad in event program
- Logo on website with silver recognition
- Company profile in program
- Logo placed on saved the date promo



SPONSORSHIP RESERVATIONS

6TH ASIAN HERITAGE AWARDS

CATEGORY SPONSOR

\$5,000

- Skyscraper ad on AHA website, with link
- Acknowledged as **Category** sponsor
- Acknowledgment of company prior to award
- Logo on award slide
- Present Category plaque on stage
- Logo on honorees plaque
- (2) VIP tickets
- 1/4 page ad in ASIA
- 1/2 page ad in event program



SPONSORSHIP RESERVATIONS



6TH ASIAN HERITAGE AWARDS

UNDERWRITING OPPORTUNITIES - \$2,500

Opportunity to contribute to production of the event at a sponsorship level with negotiable benefits. Contact Silk Road Productions or Asia Media Inc. for specific details.

TABLE SPONSORSHIPS - \$1,500

Table sponsorships have marketing opportunities that include special table recognition at the ceremony and advertising opportunities with Asia Media Inc. through the newspaper, ASIA and website. Contact Silk Road Productions or Asia Media Inc. for specific details.



SPONSORSHIP RESERVATIONS

SPONSOR/PARTNER INFORMATION PAGE

Please fill out and return the form below no later than **Friday, May 29th, 2009**. Make copies for your records. Call our office at 619.521.8008 for any questions regarding sponsorships or the event.

Return by May 29th to:
Asia Media Inc
5857B Mission Gorge Road
San Diego, CA 92120

Or Fax to 619.521.8070 ATTN: AHA SPONSORSHIP

Contact Information

Sponsoring Business: _____

Contact Name: _____

Business Address: _____

Business Number: _____ Cell Phone: _____ Fax: _____

Email Address: _____

Website: _____

Sponsorship Level (please check one)

Platinum Gold Silver Category Underwriting Table

You will be invoiced upon receipt of this form. All checks can be made payable to the *Asian Heritage Society*.



Asia Media Inc. publishes

ASIA, The Journal of Culture & Commerce,

a bi-monthly newspaper reaching over 200,000 Asian and Asian Americans
in Southern California

*We declare ourselves to be the tool for
harmony and understanding.*

*We recognize that words are power
and can be used to inspire as well as divide and destroy.*

*Our word, grounded in integrity, will not tear down
but build up by being uplifting, inspiring and empowering,
by embracing differences, and*

by promoting understanding between cultures.

*As such, we dedicate ourselves to our constituency
so they may take a greater role in the community,
share their accomplishments, achievements and dreams,
celebrate their uniqueness and pursue their worthwhile endeavors.*

What makes us unique is that we will stand by our word.

What makes us powerful is our committment to it.

Travel
See the world through ASIA in 2008.

Brunei Laos Japan Thailand
Hong Kong Korea India
Taiwan
Burma China Vietnam
Malaysia Nepal Philippines
Indonesia Cambodia Singapore

© ASIA Media Inc., Los Angeles & San Diego | www.asiamedia.com | 619.521.8008

fashion begins here

Starting February 2008,
ASIA will give you the
inside scoop on what's
hot and what's not.

fashion style trends
brands | designers | models
beauty | cosmetics | clothing

finally, a paper for YOU.

Contact Us for Advertising Opportunities
© ASIA Media Inc., Los Angeles & San Diego | www.asiamedia.com | 619.521.8008

Business in Asia

Join ASIA in 2008 for the latest scoop on
opportunities and investments in Asia.

Li Ka-shing, Hong Kong
Matchless Whampoa

Jacky Tsang, Hong Kong
Trendway Holdings

Sheng Li, Hong Kong
SONG China Ltd.

Business | Sourcing | Manufacturing

Robert Frost, Malaysia
Shang-La Hotels & Resorts

Law Eon-Hong, Korea
Shinhang Group

Akita Matsui, Japan
Mori Trust Co., Ltd.

For Advertising Opportunities In This Section Please Contact Us
© ASIA Media Inc., Los Angeles & San Diego | www.asiamedia.com | 619.521.8008

Asia Media Inc. / www.AsiaMediaInc.com / 619 521 8008

