

Veterans Museum & Memorial Center

2115 Park Boulevard, San Diego, CA 92101
619-239-2300, www.veteranmuseum.org

Greetings!

The Filipino Veterans Liberation Dinner Gala and Veterans Museum & Memorial Center's benefit event will be happening this fall at the Catamaran Resort Hotel on Saturday, September 19, 2009, from 4:00pm to 9:00pm. This event will bring together business executives, community leaders, small businesses, Veterans and our community to celebrate the long history of the Filipino participation as allies to the United States, while at the same time, supporting the Museum.

As a leader in our community, you can help the Veterans Museum and Memorial Center (VMMC) in Balboa Park honor the men and women who served in the United States Army, Marine Corps, Navy, Air Force, Coast Guard, Wartime Merchant Marine, and the Filipino veterans of World War II. The VMMC, the Board of Directors and the Filipino Community invite you to join us in recognizing and honoring our Filipino Veterans who were just accorded veterans status by the United States Congress, at this historic dinner gala.

With your support for this momentous event, the VMMC can make improvements to the Museum and increase awareness of its historical legacy. Your support will allow us to improve the museum, our archival storage, and continue development of the Museum's extensive research library of military history. The legacy of our Veterans is kept alive in the Museum, and our exhibits and educational programs are proudly displayed for all visitors.

As a supporter and a partner, your contributions will sustain the Museum's outreach to the general public and future generations to tell the stories of service, sacrifices and contributions those Veterans made while protecting this great country.

Individual tickets to the event are \$60 and tables are \$500; however, participating as a partner of the event includes a table in addition to various marketing benefits. You may also support the event by purchasing an ad in the program booklet – details are in the enclosure.

Your support is greatly appreciated and will be acknowledged. We look forward to hearing from you. For additional information, please contact me at 619-239-2300 or Evelyn Constantino, Filipino Veterans Dinner Gala Chair, at 619-322-5819.

Sincerely,
Rear Admiral Rod Melendez, DC, USN/Ret
Executive Director

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Filipino Veterans Liberation Dinner Partnership Levels

<p>★ ★ ★ ★</p> <p>General Partner Level \$5,000</p>	<ul style="list-style-type: none"> ★ Table of 10 VIP tickets ★ Full page color advertisement – Back of Program ★ Prominent banner placement at event ★ Special acknowledgement plaque on stage as General partner ★ Logo on website indicating top partnership/sponsorship ★ Logo on presentation ★ Logo on all email invitations ★ Prominent logo on electronic flyer indicating top level commitment ★ Mention in all press releases as top partner/sponsor ★ Placement of promotional material at venue ★ (5) Free one-year memberships to Museum
<p>★ ★ ★</p> <p>Lieutenant General Partner Level \$2,500</p>	<ul style="list-style-type: none"> ★ Table of 10 VIP tickets ★ Full page advertisement in program ★ Banner placement at event ★ Logo on website indicating partnership/sponsorship ★ Logo on electronic flyer ★ Logo on all email invitations ★ Placement of promotional material at venue ★ (2) Free one-year memberships to Museum
<p>★ ★</p> <p>Major General Partner Level \$1,000</p>	<ul style="list-style-type: none"> ★ (5) VIP tickets ★ 1/2 page advertisement in program ★ Logo on website indicating partnership/sponsorship ★ Logo on electronic flyer ★ Placement of promotional material at venue
<p>★</p> <p>Brigadier General Partner Level \$500</p>	<ul style="list-style-type: none"> ★ (2) VIP tickets ★ 1/4 page advertisement in program ★ Logo on website indicating partnership/sponsorship ★ Placement of promotional material at venue

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Advertisement Design Specifications

Please check the size of your advertisement:

___ Outside Back Cover (8.5 x 11)	\$500.00
___ Inside Back Cover (8.5 x 11)	\$350.00
___ Inside Front Cover (8.5 x 11)	\$350.00
___ Inside Full Page (8.5 x 11)	\$200.00
___ Inside ½ Page (8.5 x 4.5)	\$100.00
___ Inside ¼ Page (4.25 x 2.25)	\$50.00

Please check one of the following:

___ Our company/organization will provide the full design of the advertisement in accordance with the specifications put forth by the Filipino Veterans design committee. Fully designed advertisements must be submitted to the Filipino Veterans design committee **NO LATER THAN August 28, 2009.**

___ Our company/organization requests the Filipino Veterans committee's services to design our advertisement. We understand that all advertisement information (i.e. advertisement text, company logo, company information and pictures, etc) will be provided to the Filipino Veterans design committee **NO LATER THAN August 14, 2009** to allow for advertisement design. Information, pictures, messages and/or company logos will be inputted into a standard design. Proofs will be sent back to the sponsor for approval.

Design Specifications:

- Please setup ad for your specified page size.
- Please specify color or black & white for the ad.
- Digital image resolution must be at least 300 dpi (dots per inch) or higher.
- Word documents are also accepted without pictures or images.
- Pictures and images will be separate files saved as JPEG, PDF, TIFF or EPS files.
- Camera-ready artwork or digital files such as high resolution JPEGS, PDF, EPS or TIF files